

OPINION

by Assoc. Prof. Ralitsa Mircheva, PhD, Department of Fine Arts, NBU,
Professional Field No 8.2. Fine Arts, for participation in the procedure for awarding
academic title of **Associated Professor** in Professional Field No 8.2. Fine Arts,
announced by AMDFA “Prof Asen Diamandiev”, Plovdiv, Faculty of Fine Arts,
Department of Applied Arts, in SG No 59 of 26.07.2019, with the candidate Sen. Asst.
Aleksandar Gyoshev, PhD

The candidate, Senior Assistant Aleksandar Gyoshev, PhD, graduated in 1996 – Book Illustration and Artistic Design at the National Academy of Art in the class of Prof Vladislav Paskalev. Al. Gyoshev defended his master’s degree in 2002.

In 2016 he defended his PhD degree at the Book and Print Graphics Department at the NAA. He is a member of the Union of Plovdiv Artists. Al. Gyoshev participated in numerous exhibitions and seminars. He teaches graphic design and illustration at AMDFA “Prof Asen Diamandiev”, Plovdiv. The professional realization of the candidate is related to books art editing and layout.

Sen. Asst. Aleksandar Gyoshev, PhD is a designer-artist of numerous albums on historical and cultural subjects, textbooks and teaching aids, books, historical chronicles, magazines, catalogues, etc. He has many years of practical experience in his work with many publishing houses in Plovdiv, such as Vion, Letera, Hermes, 7D, etc.

As a habilitation material, after obtaining the PhD degree in 2016, he presented realized projects in the field of artistic design of:

- Philippopolis album book (cover, illustrated map, cover pages and inner body) by Dimitar Raychev, Elena Kesyakova, 2019, ISBN 9786197473063
- Great Europeans book (cover, inner body and 47 illustrations) by Plamen Asenov, 2019, ISBN 9786192360924

Some of the materials presented as habilitation ones are from the period before obtaining the PhD degree, namely 2014, therefore I will not take them into account in my peer review.

Al. Gyoshev works successfully in the field of illustration and stage poster, where he has interesting searches for the artistic approach in composition and the elements of visual communication. By integrating three-dimensional images the artist manages to create his own artistic imagery in the stage poster layout.

The candidate's academic publications after his dissertation defense are worthy of attention with their wide and varied theoretical scope, presented at national and international conferences, articles and reports published in specialized art editions: on the graphic design and symbols problems and perspectives.

For the period 2016-2019 Sen. Asst. Al. Gyoshev, PhD participates in the development and improvement of the curricula of the disciplines he teaches. He is a leading lecturer in the fields of Graphic Design and Photography (Bachelor's Program) and Graphic Design (Master's Program). He has participated in the development of the disciplines Graphic Design, Illustration, Colour Science, etc. He has been the scientific advisor of several graduates in the fields of Graphic Design and Photography, and Graphic Design.

The materials and evidence presented give me reason to nominate Sen. Asst. Aleksandar Gyoshev, PhD to be awarded with the academic title of Associate Professor in Professional Field No 8.2. Fine Arts.

18.11.2019
City of Plovdiv

Assoc. Prof Ralitsa Mircheva, PhD