

OPINION

by Prof. Stefan Kirilov Altakov, PhD,
member of the Scientific Jury on the procedure for awarding
the academic title of Associate Professor
in Higher Education Field No 8. Arts,
Professional Field No 8.2. Fine Arts
(Graphic Design)
Faculty of Fine Arts
Academy of Music, Dance and Fine Arts, Plovdiv

One candidate, Sen. Asst. Aleksandar Vasilev Gyoshev, PhD., took part in the procedure for the awarding of the academic title of Associate Professor in Professional Field No 8.2. Fine Arts (Graphic Design), Higher Education Field No 8. Arts.

The candidate was born in 1975.

He is a graduate of the Tsanko Lavrenov Secondary School of Arts, in the specialty of Graphics.

In 1996 the candidate was admitted to the course of Prof. Vladislav Paskalev at the Book Illustration and Artistic Design Department with the National Academy of Arts. He defended his master's degree in 2002.

In 2010, the candidate was admitted as a PhD student in the Book and Print Graphics Department of the NAA and studied the artistic characteristics of the Bulgarian national symbol under the guidance of Prof. Kiril Gogov.

On 10.06.2016, A. Gyoshev publicly defended his dissertation thesis on the topic "The Artistic Transformations of the Visual Characteristics of the Bulgarian National Symbol – the Lion" in front of the Academic Jury of the NAA.

His professional realization is related to the artistic editing and layout of books.

Tutor in Graphic Design and Illustration at AMDFA "Prof Asen Diamandiev", Plovdiv.

He is an artist of the multi-volume edition of the collected works of Chudomir by Abagar Publishing House. The edition received the Golden Lion Award for Best Publishing Project in 2013. Books and albums: • April 1876 – dedicated to the 130th anniversary of the April Uprising •

St. Achilles Basilica in Prespa by Moutsopoulos • Bulgarian Traditional Calendar – Illustrated Encyclopedia of the Bulgarian Academy of Sciences • Crossroads of Cultures by Ivan Marazov, Tatyana Shalганova, Oksana Minaeva • Early Byzantine Culture in Bulgarian Lands by Dimitar Ovcharov • Chronicle of a Presidential Mandate – Album dedicated to the presidential term of Petar Stoyanov • The Great Europeans by Plamen Asenov • Roman Moesia by Rumen Ivanov • Philippopolis by Elena Kesyakova and Dimitar Raychev • Bachkovo Monastery – compiled by Slavcho Kisyov • Bulgarian Traditional Jewelry and Costumes – edition of REM Plovdiv • The Unification of Bulgaria – an album dedicated to the 120th anniversary of the Unification • The Independence of Bulgaria – dedicated to the 100th anniversary of the proclamation of the Independence of Bulgaria, etc.

Designs textbooks and covers for children's books: Друзья для 7 класса (*Friends for 7th grade*); Карусель для 7 класса (*Carousel for 7th grade*); Deutsch Intensiv; Enjoy English; Veronica and the Coconut Grandfather; Favorite Russian Fairy Tales; Troublemakers, etc.

The candidate's career is very impressive and shows his activity as an artist.

Aleksandar Gyoshev is the author of the artistic design of a large number of books and albums, textbooks and children's books, and poetry collections, in which he demonstrates a high level of professionalism in the specific field of print publishing.

It is worth mentioning the multi-volume edition of the collected works of Chudomir, for which he received the Golden Lion Award for the best publishing project by the Bulgarian Book Association, as well as the many books and albums which are editions of BAS, and the Plovdiv publishing houses Vion, Letera, Hermes, etc.

In his work as an artist, he uses black and white graphics, combining modern technology and expressive drawing.

He has participated in various exhibitions, workshops, projects, and conferences through which the Bulgarian School of Graphic Design, Font and Calligraphy is popularized.

At the same time he appeared as a stage designer for opera productions at the Plovdiv State Opera, the Stara Zagora State Opera, and the Rousse State Opera, for which he received several awards.

The candidate is a bearer of the honorary badge of Plovdiv for the overall layout and prepress of books dedicated to the city.

He also publishes scientific articles covering various issues of image, in particular graphic design, font and abstract art.

The twenty titles of the designed publications that the candidate submits for participation in this competition have indisputable artistic qualities and are equivalent to habilitation work.

The contributions that can be formulated are as follows:

- active and successful creative activity in the field of graphic design;
- professional success in the print publications layout;
- use of modern technologies in book publishing;
- creative interests versatility;
- successful pedagogical work.

The analysis of the artistic production of the candidate clearly proves his serious creative achievements as an artist in the field of graphic design.

Considering all this, I strongly propose Aleksandar Vasilev Gyoshev for the academic title of Associate Professor in Higher Education Field No 8. Arts, Professional Field No 8.2. Fine Arts (Graphic Design) for the needs of the Faculty of Fine Arts, Academy of Music, Dance and Fine Arts “Prof Asen Diamandiev”, Plovdiv.

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Prof. Stefan Altakov, PhD.