

OPINION

Regarding the scientific publications and teaching activities
of Assistant Professor Vesela Stoyanova Kazashka,
submitted for the competition for the academic position of *Associate Professor*
in Professional field 8.1. Theory of Arts,
Scientific major *Management and project finance*,
announced in the State Gazette No. 40 of May 17, 2019
on the request of AMDFA Prof. Assen Diamandiev – Plovdiv,

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This Opinion is prepared on the basis of documents submitted for competition announced by AMDFA Prof. Assen Diamandiev – Plovdiv in State Gazette No. 40 of May 17, 2019 and on the website of the Academy at the request of the Department of Choreography at the Faculty of Musical Folklore and Choreography. The documents submitted for taking part in the competition are in compliance with the requirements of the ADASRB, Regulation for application of ADASRB and the Statute of AMDFA on the Terms and Conditions for Acquisition of Academic Degrees and Occupation of Academic Positions.

To take part in the competition, the candidate Assistant Professor Vesela Stoyanova Kazashka has submitted a list of 14 titles of works published incl. in *Web of Science*, including 12 publications in Bulgarian and foreign scientific editions, one co-authored monograph (a division statement dated 03.12.2018 is attached) and one book, based on PhD dissertation published in English. The following information is taken into consideration as supplementary for the competition: successful participation in two international projects, in one of which the candidate was project manager (Erasmus +); participation and management in three national scientific projects; management and financial management of 12 more projects in different higher schools and organizations; participation in the development of project proposals for a

total of 11 projects (again in part - management and financing) at AMDFA *Prof. Assen Diamandiev* – Plovdiv.

Vesela Kazashka was born in Plovdiv in 1971. She graduated from the National high school of commerce in Plovdiv. She obtained two consecutive master's degrees in Bulgarian language and Russian language and in Macroeconomics at Plovdiv University *Paisii Hilendarski*. In 2014, she defended her doctoral degree with a dissertation on "*Positive stigmas to people with disabilities*". Over the years, the applicant extended her qualifications and capacity with an internship at Tula State University of Psychology and Pedagogy, Russia. She has attended various trainings abroad: at the *Pushkin* Institute in Moscow, Russia; at the Norwegian University of Science and Technology in Trondheim, Norway; at the University of Bucharest, Romania; in Barcelona, Spain; in Florence, Italy. She is a member of the European network of researchers - EURAXESS since 2010 until now and of the Union of Scientists in Bulgaria. Assistant Professor Vesela Kazashka, PhD, has been successfully working in the higher education system for more than 20 years now. Her teaching and pedagogical activity and the serious administrative commitments she undertakes predetermine both her personal achievements and the benefits for the institutions in which he works. Her national and international projects, related to scientific and artistic activities, provide opportunities for dozens of students and doctoral students to demonstrate their talents. She has established good contacts with scientific teams from Sofia University *Kliment Ohridski*, Plovdiv University *Paisii Hilendarski*, New Bulgarian University and BAS. At AMDFA *Prof. Assen Diamandiev* – Plovdiv Vesela Kazashka teaches the courses *Financial Management and Control*, *Inclusive Education* and *Russian Language*.

I appreciate the current habilitation, not only as a candidate's professional promotion, but also as a commitment to the activities of the Department of *Choreography* and the entire AMDFA team. The extensive professional experience and consistent and thorough scientific research of Assist. Prof. Vesela Kazashka, PhD, predetermine the achievement of definite theoretical and practical contributions. On the eve of Plovdiv – European Capital of Culture 2019 the candidate participated in the research and analysis of the specific profile (according to jurisdiction) of 105 art-organizations from the city. The developed *System of Financial Management and Control* is beneficial for the majority of cultural institutes and NGOs, and

the project financing issues are analysed in depth. The candidate's scientific works contain extremely useful recommendations regarding the research, educational and practical activity of teachers, doctoral students and art managers.

In conclusion, I would like to emphasize that the scientific contributions achieved in the monograph *Plovdiv – art-organizations and their management profile*, together with the submitted scientific reports on the topic, as well as the undeniable educational achievements of Vesela Kazashka, PhD, give me a basis to recommend to the distinguished Scientific Jury to grant the candidate the academic rank of *Associate Professor in Management and Project Finance* in Professional field 8.1. Theory of Arts.

August 20, 2019

Author:

Prof. Dr. D. Dzheneva