

OPINION

of Prof. Dr. Ivan Georgiev Uzunov

Veliko Tarnovo University, Faculty of Fine Arts

The candidate participating in the announced competition for the academic position *Associate Professor* in the scientific major *Management and Project Finance*, Professional field 8.1. Theory of Arts is Vessela Stoyanova Kazashka.

The documentation submitted by the candidate is impressive and presented in a professional manner, and contains an absolutely full set of materials required for the competition, which are richly supplemented – a professional curriculum vitae, a reference of professional history, a statement for the fulfilment of the minimum national requirements, an author's statement of scientific contributions, statements and documents for creative achievements accompanied by evidence.

Vesela Kazashka has defended a dissertation whose topic is relevant, interesting, necessary and applicable in our time; she explores the stigma and more specifically the positive stigma to people with disabilities. The list of publications on the topic is respectable. Kazashka also published two books in 2018.

Vesela Kazashka has over 20 years of experience as academic staff, she works with dedication and at a high professional level.

The monographic work of Vesela Kazashka *Plovdiv – art-organizations and their management profile* is a very valuable guide and is of help to all those involved in the implementation and management of projects in the field of culture. The monograph is high-level, provides a lot of scientifically useful information, and at the same time is written in an attractive and comprehensible language. Being the result of the combined efforts of scientists from AMDFA and Plovdiv University, this monograph deserves admiration.

In the period 2014-2018, Kazashka published a large number of articles related to the topic of the monograph, which complement and enrich it.

I fully accept the contributions indicated by the applicant, namely:

- For the first time, specific instruments have been presented for the implementation of more efficient financial management and control in art-organizations;
- Adequate methodological toolkit has been developed and tested, including for the study of the management profile of art-organizations;
- For the first time in the period 2016-2018, the specific management profile and peculiar features of 105 art organizations in the city of Plovdiv were studied and analysed;
- A co-authored monograph entitled *Plovdiv - Art organizations and Their Management Profile* was published;
- The reports published in the world scientific database *Web of Science* enhance the image of AMDFA Prof. Assen Diamandiev;
- National and international projects related to scientific and creative activities in the field of art have been developed;
- Additional funds were raised from externally funded projects for the Academy in the period 2016-2018 amounting to BGN 79, 620.

Conclusion

Considering all of the above, I strongly recommend to the reputable Scientific Jury that Vesela Kazashka be appointed to the academic position of *Associate Professor*.

Veliko Tarnovo

Prof. Dr. Ivan Uzunov